



Hello!


I'm Calin Cohan, an experienced Web Developer & Designer.


Accomplished web developer with over a decade of experience delivering high-performance websites, applications, and digital solutions across industries. Skilled in frontend and backend development, with a strong foundation in UI/UX design to create intuitive, scalable, and visually compelling experiences. Thrive in collaborative environments and passionate about driving projects forward with a methodical, results-oriented approach. Seeking a remote opportunity with an innovative team to contribute technical leadership, creative problem-solving, and exceptional outcomes.

EXPERIENCE

- **Full Stack Web Developer** ————— **December 2019 - Present** | **Enthusiast Gaming**
 - Developed custom WordPress themes and plugins, including integration of new features and content
 - Standardized WordPress development processes, streamlining workflow and boosting team productivity
 - Built custom Gutenberg blocks, defined use-cases and acceptance criteria, implemented frontend/backend rendering, and extended Advanced Custom Fields (ACF) for headless CMS support
 - Redesigned and implemented site features, prioritizing user experience and frontend optimization
 - Optimized web applications for performance, implemented SEO strategies, managed Google Search Console, and maintained Accelerated Mobile Pages (AMP)
 - Implemented headless CMS solutions using React/Next.js, developed REST APIs and GraphQL endpoints, and created frontend templates leveraging custom SCSS, Tailwind, and Bootstrap
 - Led weekly sprint planning, scrums, and retrospectives with development and content teams
 - Handled extensive hosting management across multiple platforms, including Kinsta, AWS (EC2, S3, Auto Scaling, Load Balancers), Cloudways, Digital Ocean, Pantheon, GoDaddy, WP Engine; DNS, Cloudflare workers, NGINX, Apache servers
 - Interviewed, and determined short-listed candidates for various developer roles
- **Director, Full Stack Web Developer** ————— **November 2018 - Present** | **Creative Focus**
 - Designed and developed responsive websites, delivering intuitive UI/UX solutions across multiple CMS platforms including WordPress, Shopify, Squarespace, and Wix
 - Executed comprehensive branding and marketing initiatives, covering rebranding, social media strategy, email campaigns, and targeted web advertising
 - Managed and optimized SEO performance, utilizing Google Analytics, Search Console, keyword research, competitor analysis, AMP, and reporting through Data Studio
 - Performed website optimization and ongoing maintenance, enhancing site speed, user experience, and security via Core Web Vitals, PageSpeed Insights, GTMetrix, and Real User Monitoring (RUM)
 - Provided strategic consulting, client onboarding, and translated business goals into tailored web and digital strategies
 - Website hosting & maintenance within platforms such as AWS, Linode, A2 Hosting, WP Engine, Bluehost, and GoDaddy
 - Led regular website audits and content updates, ensuring optimal performance, security compliance, and alignment with evolving business objectives.



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V4T 3K1, Canada

- **Full Stack Web Developer & Designer** ————— **November 2018 - November 2019 | Jonroc LLC**
 - WordPress custom theme development supported by custom designs using advanced custom fields & toolset
 - Creating mockups, PSD's, high-fidelity wireframes and slicing into responsive web templates
 - WordPress plugin development: event calendars, sliders, testimonials / reviews, customizing WooCommerce, etc.
 - Redesign and implementation of features w/ focus on user experience and frontend optimization due to ad-tech layer
 - Optimization of websites using tools such as lighthouse reports, GTMetrix, Pingdom, DataDog, Core Web Vitals, etc.
 - Consulting clients and producing complete project proposals, and onboarding said clients with company processes
- **Full Stack Web Developer & Designer** ————— **May 2016 - October 2016 | Navigator Multimedia**
 - Front-end and back-end website development using WordPress
 - Custom themes and plugins implementation for WordPress websites
 - Designing assets: Google ads, social media, website interfaces, wireframes, logos, business cards
 - Search engine optimization, Google AdWords, Google Display Network, Google Analytics, Search Console
 - Proficient in responsive web design with HTML, SCSS, JS, jQuery, Bootstrap, and custom SCSS w/ mixins
 - Onboarding & mentoring newly hired junior developers for professional growth
- **Full Stack Web Developer** ————— **March 2015 - May 2016 | Geek Power**
 - Front-end and back-end website development, custom themes w/ PHP, HTML, LESS/CSS, JS, jQuery, Bootstrap
 - Development of plugins: shipping, custom products, portfolios, rotators, testimonials, case studies, locations, etc.
 - Held dev-ops meetings with creative directors & devs to build and strategize development & design methodologies
 - Deployed completed projects & conducted in-person or online training on how to use the provided solution
 - Hosting & management: GoDaddy, HostGator, Bluehost, Inmotion, monthly updates, maintenance, and security checks
 - Responsible for answering client inquiry e-mails regarding bugs, content updates, and executing requests



• **Computer Programming Analyst**
| 2013 - 2014 | Georgian College

• **Software Engineering**
| 2011 - 2013 | University of Waterloo

• **High - School Graduate**
| 2007 - 2011 | Innisdale Secondary



HTML



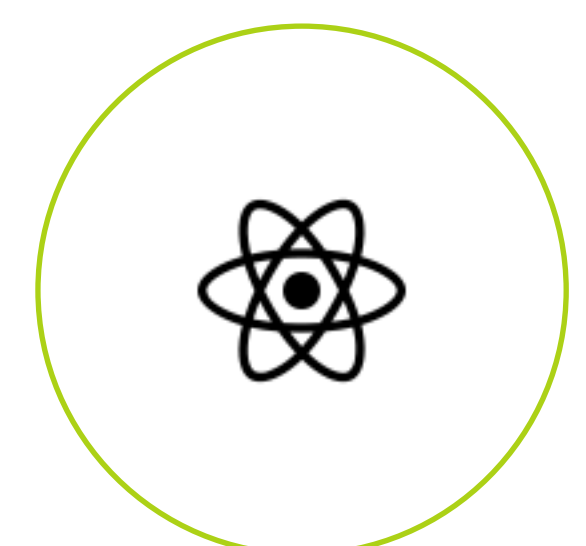
CSS



JavaScript



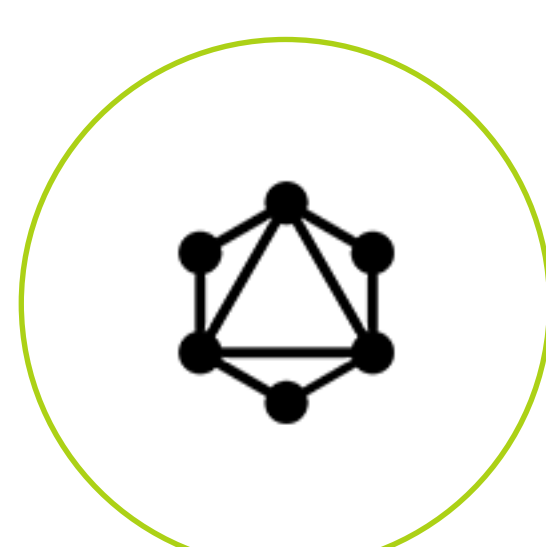
PHP



React



NextJS



GraphQL



WordPress



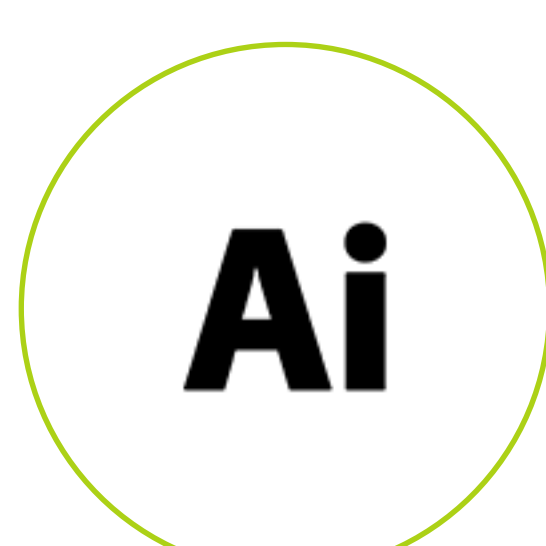
Apache



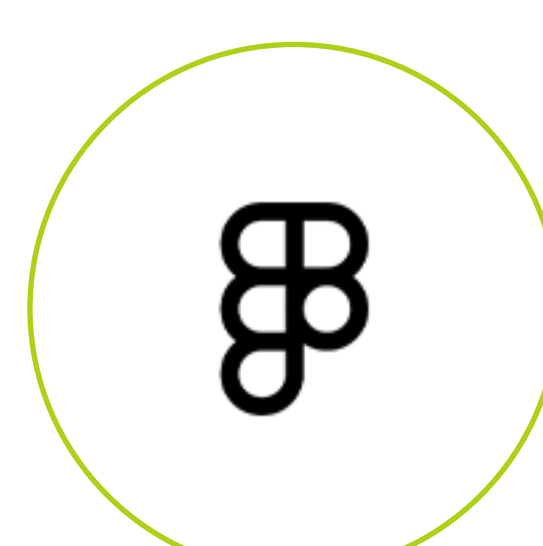
AWS



Photoshop



Illustrator



Figma



Atlassian



Github