



# Hello!

## I'm Calin Cohan, an experienced Web Developer & Designer.

Accomplished web developer with over a decade of experience delivering high-performance websites, applications, and digital solutions across industries. Skilled in frontend and backend development, with a strong foundation in UI/UX design to create intuitive, scalable, and visually compelling experiences. Thrive in collaborative environments and passionate about driving projects forward with a methodical, results-oriented approach. Seeking a remote opportunity with an innovative team to contribute technical leadership, creative problem-solving, and exceptional outcomes.

### EXPERIENCE

- **Full Stack Web Developer** ————— December 2019 - Present | Enthusiast Gaming
  - Developed custom WordPress themes and plugins, including integration of new features and content
  - Standardized WordPress development processes, streamlining workflow and boosting team productivity
  - Built custom Gutenberg blocks, defined use-cases and acceptance criteria, implemented frontend/backend rendering, and extended Advanced Custom Fields (ACF) for headless CMS support
  - Redesigned and implemented site features, prioritizing user experience and frontend optimization
  - Optimized web applications for performance, implemented SEO strategies, managed Google Search Console, and maintained Accelerated Mobile Pages (AMP)
  - Implemented headless CMS solutions using React/Next.js, developed REST APIs and GraphQL endpoints, and created frontend templates leveraging custom SCSS, Tailwind, and Bootstrap
  - Led weekly sprint planning, scrums, and retrospectives with development and content teams
  - Handled extensive hosting management across multiple platforms, including Kinsta, AWS (EC2, S3, Auto Scaling, Load Balancers), Cloudways, Digital Ocean, Pantheon, GoDaddy, WP Engine; DNS, Cloudflare workers, NGINX, Apache servers
  - Interviewed, and determined short-listed candidates for various developer roles
- **Director, Full Stack Web Developer** ————— November 2018 - Present | Creative Focus
  - Designed and developed responsive websites, delivering intuitive UI/UX solutions across multiple CMS platforms including WordPress, Shopify, Squarespace, and Wix
  - Executed comprehensive branding and marketing initiatives, covering rebranding, social media strategy, email campaigns, and targeted web advertising
  - Managed and optimized SEO performance, utilizing Google Analytics, Search Console, keyword research, competitor analysis, AMP, and reporting through Data Studio
  - Performed website optimization and ongoing maintenance, enhancing site speed, user experience, and security via Core Web Vitals, PageSpeed Insights, GTMetrix, and Real User Monitoring (RUM)
  - Provided strategic consulting, client onboarding, and translated business goals into tailored web and digital strategies
  - Website hosting & maintenance within platforms such as AWS, Linode, A2 Hosting, WP Engine, Bluehost, and GoDaddy
  - Led regular website audits and content updates, ensuring optimal performance, security compliance, and alignment with evolving business objectives.



- Full Stack Web Developer & Designer ————— November 2018 - November 2019 | **Jonroc LLC**
  - WordPress custom theme development supported by custom designs using advanced custom fields & toolset
  - Creating mockups, PSD's, high-fidelity wireframes and slicing into responsive web templates
  - WordPress plugin development: event calendars, sliders, testimonials / reviews, customizing WooCommerce, etc.
  - Redesign and implementation of features w/ focus on user experience and frontend optimization due to ad-tech layer
  - Optimization of websites using tools such as lighthouse reports, GTMetrix, Pingdom, DataDog, Core Web Vitals, etc.
  - Consulting clients and producing complete project proposals, and onboarding said clients with company processes
- Full Stack Web Developer & Designer ————— May 2016 - October 2016 | **Navigation Multimedia**
  - Front-end and back-end website development using WordPress
  - Custom themes and plugins implementation for WordPress websites
  - Designing assets: Google ads, social media, website interfaces, wireframes, logos, business cards
  - Search engine optimization, Google AdWords, Google Display Network, Google Analytics, Search Console
  - Proficient in responsive web design with HTML, SCSS, JS, jQuery, Bootstrap, and custom SCSS w/ mixins
  - Onboarding & mentoring newly hired junior developers for professional growth
- Full Stack Web Developer ————— March 2015 - May 2016 | **Geek Power**
  - Front-end and back-end website development, custom themes w/ PHP, HTML, LESS/CSS, JS, jQuery, Bootstrap
  - Development of plugins: shipping, custom products, portfolios, rotators, testimonials, case studies, locations, etc.
  - Held dev-ops meetings with creative directors & devs to build and strategize development & design methodologies
  - Deployed completed projects & conducted in-person or online training on how to use the provided solution
  - Hosting & management: GoDaddy, HostGator, Bluehost, Inmotion, monthly updates, maintenance, and security checks
  - Responsible for answering client inquiry e-mails regarding bugs, content updates, and executing requests



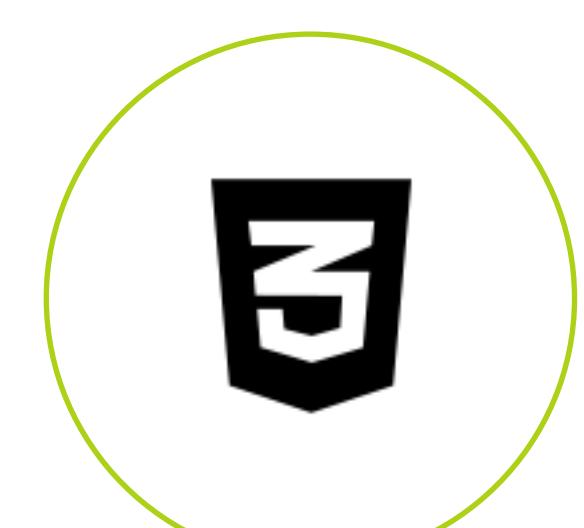
• Computer Programming Analyst  
2013 - 2014 | Georgian College

• Software Engineering  
2011 - 2013 | University of Waterloo

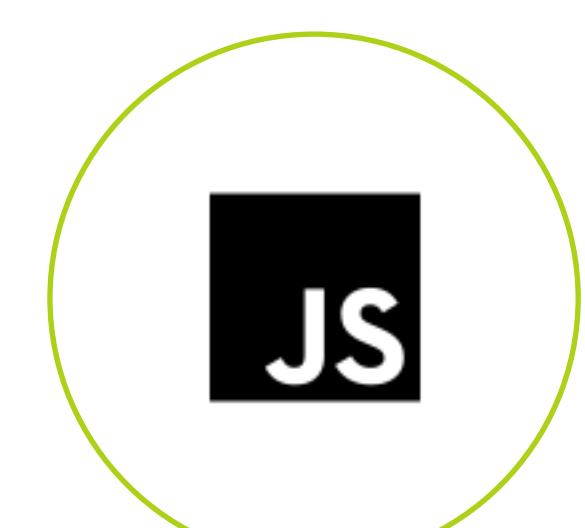
• High - School Graduate  
2007 - 2011 | Innisdale Secondary



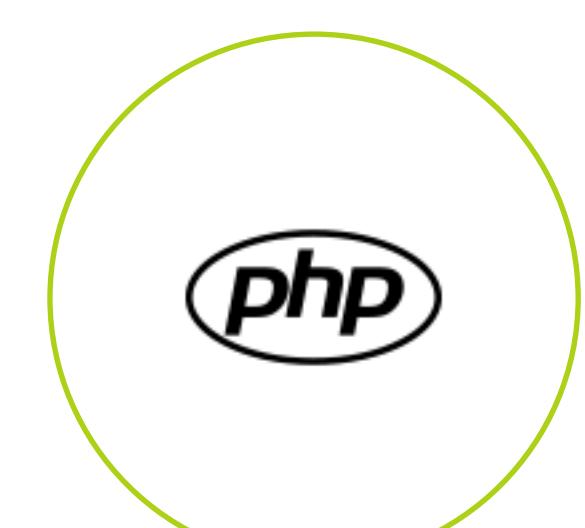
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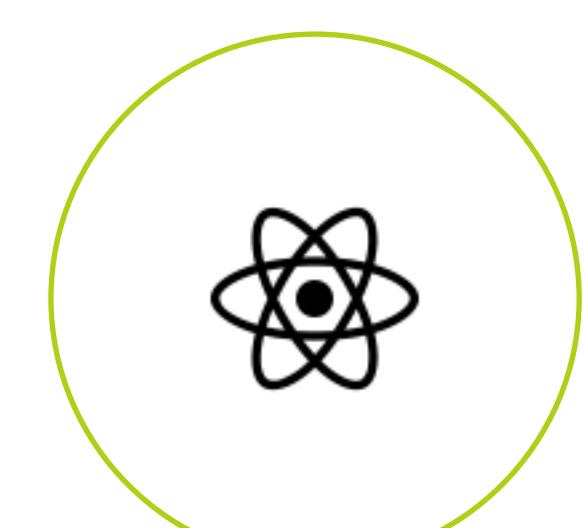
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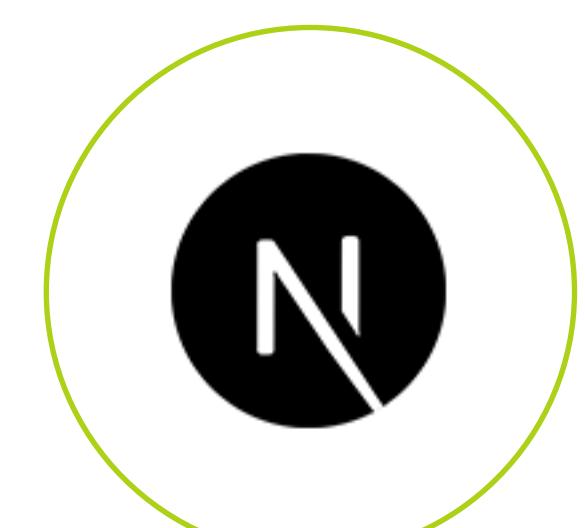
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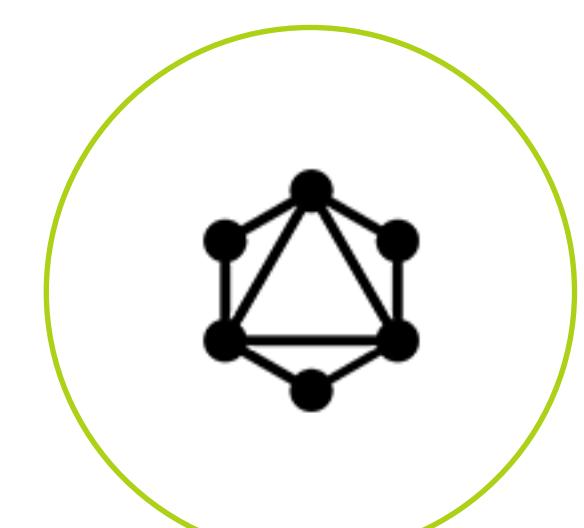
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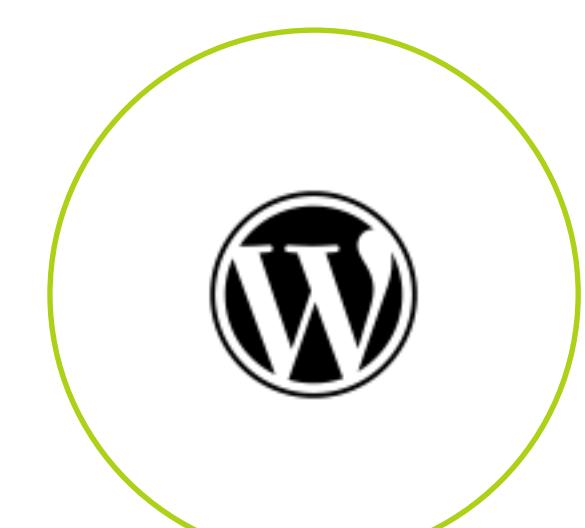
React



NextJS



GraphQL



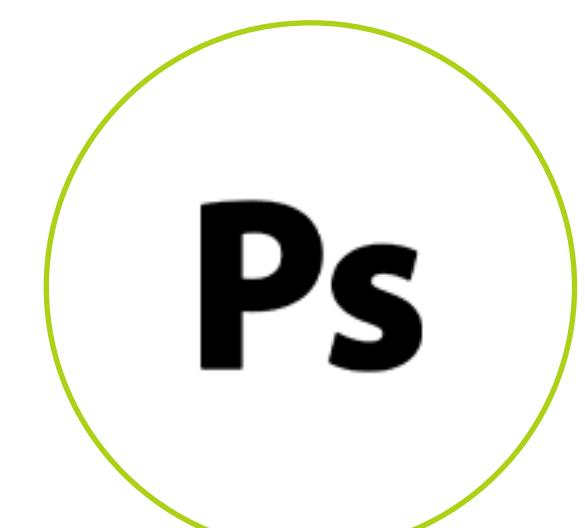
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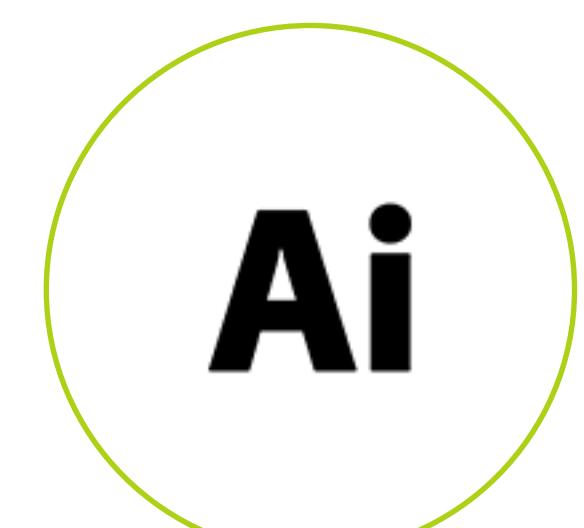
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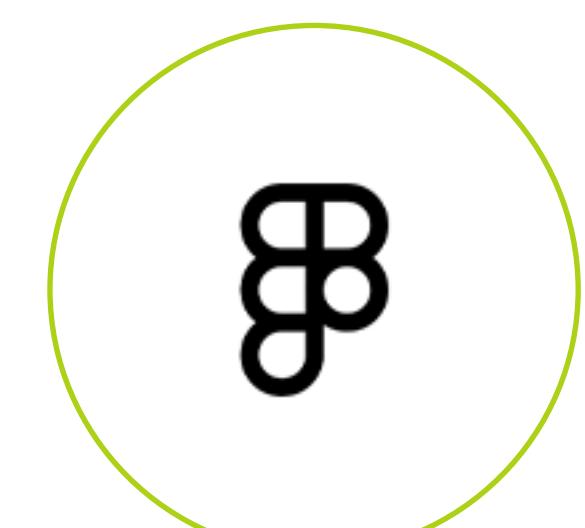
AWS



Photoshop



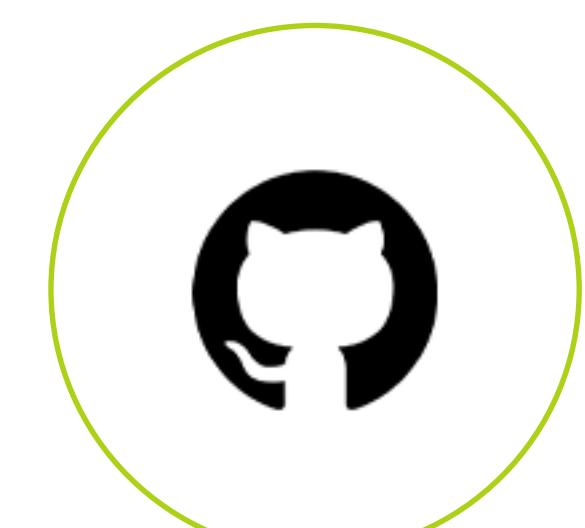
Illustrator



Figma



Atlassian



Github